

2020-2021 District Goals

District:

23 A

Constitutional Area:

U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	8	6
2nd Quarter	0	0	16	10
3rd Quarter	1	10	16	10
4th Quarter	0	0	8	6

FY New Clubs

1

FY Charter Members

10

FY New Members

48

FY Retention Goal

32

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

26

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Hold NAMI overview meeting; Determine opportunities for growth and threats to membership loss.	GMT/DG	GAT; VDGs; Region/Zone chairs; IPDG [NAMI Champion] NAMI Resources	7/1/20	8/1/20
Visit opportunity/threat Clubs.	GMT/VDGs	Selected Club Presidents; Region/Zone Chair; IPDG	8/1/20	3/1/21
Monthly teleconferences on progress.	DG		8/1/20	6/1/21
Work with Clubs that have had successive years of membership loss.	GMT/RC/ZC	Guiding Lions	10/1/20	6/30/21
Complete Club Quality Initiative	GMT	Club Presidents; RC/ZC	10/1/20	3/1/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Leadership--All MD Committee Chairs will be appointed and charged by August 15, 2020

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

1. 75% of club officers in the district will complete training by October 15, 2020; 50% of incoming 2021-22 officers in the district will complete training by June 1, 2021.
2. GAT--DG Action Plan distributed to all new club presidents by August 1, 2020.
3. GLT/GMT--At least two New Member seminars will be held by June .
4. GLT/GMT--A leadership seminar for district Lions under the age of 40 will be conducted by 12/15/2020.
5. GST--A district-wide service project will be established for each of the five LCI Global Causes.
6. GST--At least 80% of all clubs in the district will report service projects in MyLion by June 15, 2021.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
	GLT			
	GAT			
	GLT/GMT			
	GLT/GMT			
	GST			
	GST			